

PROFESSIONAL SUMMARY

I am a **motion designer and video editor** with **7 years of experience** across industries like documentary, fashion, and technology. My **graphic design** background enhances my creative approach. Proficient in **Adobe Creative Suite** and Figma, I create visually appealing **marketing materials** under tight deadlines. By integrating **AI tools** into my workflow, I stay adaptable and collaborate closely with marketing teams to deliver impactful content.

PROFESSIONAL SKILLS

Video Editing & Motion Design
Graphic Design
Sound Design

AI Integration
Project Management
Marketing Collaboration

SOFT SKILLS

Problem-Solving
Time Management
Teamwork
Adaptability
Attention to Detail
Passion for Learning

PROFESSIONAL EXPERIENCE

Intenseye | **Motion Designer & Video Editor** *Nov 2022 - Present*

- Created and managed engaging social media content, including storyboards, videos, and static visuals, tailored to the target audience and Ideal Customer Profile (ICP).
- Produced lead generation ads and Proof of Concept (PoC) videos to effectively showcase products and drive engagement.
- Collaborated with sales and marketing teams to optimize workflows and enhance lead generation strategies.
- Gained a deep understanding of products to develop content aligned with business objectives.
- Led end-to-end project management for third-party collaborations, ensuring seamless execution and alignment with goals.

September | **Motion Designer & Video Editor** *March 2022 - Nov 2022*

- Produced creative content for different fashion brands' social media, websites and other digital platforms.
- Focused on 2D motion techniques, video editing and graphic design.
- Participated in video shoots as a creative lead, contributing to videography processes and ensuring the desired vision was achieved.

Sokopop | **Motion Designer & Video Editor** *March 2020 - March 2022*

- Conducted post-production process; video and sound editing, motion design, music curation and mix.
- Produced content for different digital platforms,
- such as YouTube, BluTv, GAIN, Instagram.

140journos | **Video Editor & Videographer** *Jan 2018 - March 2020*

- Gained experience working on documentaries as video editor and videographer
- Created contents for YouTube, Instagram and local digital platform.